

Shreveport-Bossier

**Maker Faire<sup>®</sup>**

**SPONSOR  
INFORMATION**



# Our Mission!

## DR. HEATHER KLIENER

### LASTEM Region 7 Director

The North Louisiana STEAM Alliance and others have partnered together to host the Annual Shreveport-Bossier Mini Maker Faire. Maker Faire is a hands-on approach to growing interest in STEAM within the community while also having fun.

Tech enthusiasts, scientists, students, teachers, engineers, crafters and inventors will demonstrate their prototypes and other creations at the Maker Faire as part of the movement to empower individuals to think critically, collaborate and problem-solve, instead of being passive consumers in a wasteful society. Makers young and old are

encouraged to become entrepreneurs and market their creations. Louisiana is one of the least scientifically literate states in the union, and its students need innovative measures to improve science literacy. Louisiana public school students scored lower in science than most other states on the National Assessment of Education Progress (NEAP) test. The Maker Movement provides an innovative outlet to increase interest and learning in science, technology, engineering, arts, and math (STEAM!) by engaging curious minds of all ages in hands-on activities.

Our goal aligns with the goals of the Board of Regents' STEM Center Initiative, which is to engage-educate-employ our youth in STEAM powered careers. These careers are expected to boost the economic stability of the state and empower our citizens to gain a competitive living wage.







## About Us

STEM has long represented fields outside the liberal arts, driving diversity initiatives and youth education. The North Louisiana Alliance united under this banner to promote STEM equality. Now, we're expanding to STEAM by incorporating the arts, reinforcing our commitment to educational equality. Adding the "A" strengthens our mission and addresses biases against the liberal arts, which have faced challenges in a STEM-dominated job market. By embracing STEAM, we aim to equip students with the full range of skills—creativity, communication, collaboration—vital for success in our region.



### Mission of North Louisiana STEAM Alliance

Our goal is to coordinate efforts of diverse stakeholders in North Louisiana to provide high quality STEM education (Science, Technology, Engineering, and Mathematics) including the arts, to all youth PK-16 regardless of zip code.



# Event Highlights

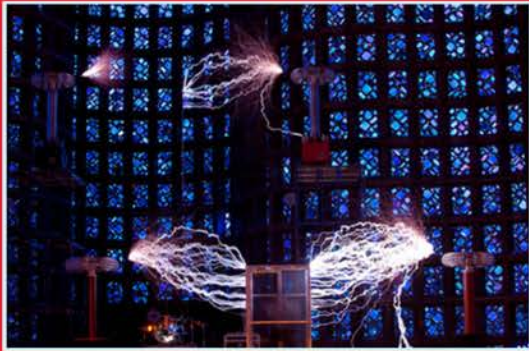
Maker Faire Events bring together Exhibitors from around the world. Here are a few of the types of exhibitors to expect based on past Maker Faire events!



## CRAFTS



## INSTALLATION ART



## DEMONSTRATIONS



## ACTIVITIES



## GAMES

All Makers registered will appear on the Shreveport Bossier Maker Faire website.



## PROTOTYPES

Makers are both local and from across the globe!



# Sponsorships

As a Sponsor, your contribution will empower North Louisiana STEAM Alliance to provide a dynamic and engaging event, promoting interest in fields vital for economic growth in our area. Maker Faire plays a pivotal role in bringing together people who are interested in making big ideas happen. We are grateful to our sponsors who make it possible!



If you would like assistance in setting up a booth for your business, NLSA will happily provide STEAM activities that can be easily set up as a display at your booth.



## **FOUNDER** \$5000 (Limited to one)

- **INNOVATOR** Benefits included
- "PRESENTED BY" Title
- Upgraded to 20 Tailgate VIP passes
- Premier branding in digital and printed Shreveport-Bossier Maker Faire marketing



## **INNOVATOR** \$3000

- **DESIGNER** Benefits Included
- Upgraded to 12 Tailgate VIP passes
- Prominent Booth Location
- Logo/Branding included in printed material (shirts, flyers, posters, etc.)



## **DESIGNER** \$1000

- **PIONEER** Benefits Included.
- Upgraded to 6 Tailgate VIP Passes
- Official sponsor of one featured exhibit/demonstration
- Logo/Branding included in printed material (shirts, flyers, posters, etc.)



### **PIONEER** \$750

- DIYer Benefits Included
- Includes 4 Tailgate VIP passes for Nov 15
- Logo/Branding included in newsletter/digital marketing/website



### **DIYer** \$500

- TINKER Benefits Included
- Logo will be included in marketing banner at Maker Faire of participating Sponsors.
- Table set up for your organization



### **TINKER** \$300

- Thank you on our website with sponsor list including logo
- Your organizations name included in newsletter and communication with vendors
- LED Makey Robot Pin!

**Tier Chosen:** \_\_\_\_\_

**Point of Contact:** \_\_\_\_\_

**Name of Sponsor:** \_\_\_\_\_  
(as it should appear in sponsorship materials):

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**DONATE ON OUR WEBSITE OR EMAIL  
SHREVEPORTMAKERFAIRE@GMAIL.COM**